

Name of Bid	Project Description	Date Approved	Cash Limit	Completed Projects Underspend Returned to Fund	Total Overall Project Spend to 31 March 2008	Completed	On Schedule	Delayed	Cancelled	Anticipated Leverage	Achieved Leverage (to date)	Key project outcomes/achievements
Economy, Enterprise & Skills												
Business Liason & Links	A series of high level meetings to build on KCC relationships with external contacts.	28/01/04	15,000		15,000.00	✓				Non determinable at present, but it was never intended that these meetings ever could determine financial leverage. They are about engagement between senior Members and the private sector.	The main leverage is that businesses understand that KCC is concerned that businesses operate in a supportive environment.	A series of meetings with various sectors have been held. Over all of these events approximately 400 people attended to engage with Members and Officers.
Direct Flights Phase II	To support the establishment of a Direct Flights charter programme May-Oct 07 between Kent International Airport and Norfolk Airport, Virginia.	24/08/06	150,000		150,000.00	✓				1:4	1:4.7 £476,750 towards costs in UK (including £310,750 from Norfolk Airport Authority) £239,050 additional funding by Norfolk Airport Authority in US	The formal review of the project was carried out in January/February 2007. As a result of this review the Leader of KCC took the decision that the County Council could no longer proceed with the project. The tour operator Cosmos subsequently cancelled the flight programme.
Study & Pilot to Take Vocational Curriculum Forward	Partnership project between KCC, Kent & Medway LSC and PDC Inspirations to pilot a programme of enterprise development in schools to enable teachers to deliver workshops with young people with the aim of unblocking creativity.	20/01/05	50,000		50,000.00	✓				1:1	1:1 £50k of funding received from the Learning and Skills Council. Remaining funding being used to fund phase 2 project to be managed by the Kent Foundation.	Information event for approx 150 senior teachers held. 50 teachers given 2 day intensive training programmes. Website launched and populated by teachers. Evaluation event held.
Trade, Inward Investment & Tourism (Virginia)	Project to identify and develop links between Kent and the Commonwealth of Virginia, USA	2/04/04 & 20/01/05	265,000		267,154.39	✓				At outset of project it was not possible to estimate anticipated leverage, as the precise nature of the links to be developed were largely unknown.	1:2.2 £242000 from KTA and its partners. £250000 of commercial advertising through media coverage of events. £35,000 of "In-Kind" contributions. £50,000 funding from DfES for TIPD. Total Leverage of £577,000 (ratio 1:2.2) Development of the strategic international networks that have been secured through the project should provide additional leverage over the long term. The value of this is incalculable.	- Memorandum of Understanding signed - 32 staff benefited from professional opportunities and around 40 schools developed links with schools in Virginia. - Statement of intent signed between Kent and Virginia Department of Agriculture in July 05. - Virginia Indian Festival held in July 05 - Kent Tourism Alliance launched a 3 year US campaign in 2005, which developed into a British Commemoration Tourism Partnership involving East of England, London and Visit Britain - Staff exchanges between Kent and Virginia took place - Centre for Innovation and Technology in Virginia has become part of the Strategic Innovation Gateway - Par South East and CBS6 Richmond. - KCC led the establishment of the Jamestown 2007 British Committee and the Jamestown UK Foundation.
Underwriting EBN Congress 2007	Underwriting for a bid by Kent to host the 2007 EBN Congress in Kent.	19/09/05	140,000	91,136.38	48,863.62	✓				1:1 It was anticipated that KCC would receive back all the money being bid for via sponsorship and supporting EU-funded projects, as well as a potential small amount of profit via sponsorship deals. The approximate amount of money received into the local area (hotel accommodation, restaurants, shops etc.) was estimated at £100,000.	1:28 £30,000 – funding provided by SEEDA In kind sponsorship from: Canterbury City Council worth approx. £10,000 BLK worth £2,000 Sponsorship from suppliers to the value of £20,000 Estimated local spend £75,000	Kent's profile has been raised through the EBN Congress amongst 370 delegates from international business organisations in 32 countries. - Approx. £75000 was spent by delegates over 3 days, bringing financial benefit to Canterbury and Kent - As a result of the congress Canterbury is actively marketing itself as a conference city - Hosting the EBN Congress has taken the County towards the objectives set out by SEEDA in the Draft Regional Economic Strategy. - The congress has brought a number of benefits to KCC and many agencies have been supportive - Throughout the planning and delivery of the congress, KCC Officers were responsible for successfully co-ordinating a multi-agency team.
Total of Approved Economy, Enterprise & Skills Bids			620,000	91,136.38	531,018.01							
Infrastructure												
A2 Slip (continuation)	Engineering Design and Traffic Modelling in respect of providing all movement slip roads at the three junctions accessing Canterbury from the A2 Trunk Road.	12/10/07	30,000	30,000.00	0.00				✓	N/A	N/A	KHS are now funding additional work, underspend of £30k returned to fund.

Kent Regeneration Fund Progress Schedule - Completed Projects to 31 March 2008

Appendix B

Name of Bid	Project Description	Date Approved	Cash Limit	Completed Projects Underspend Returned to Fund	Total Overall Project Spend to 31 March 2008	Completed	On Schedule	Delayed	Cancelled	Anticipated Leverage	Achieved Leverage (to date)	Key project outcomes/achievements
HST Connect - Dover Priory Station Regeneration	This project aims to refurbish the Dover Priory railway station and provide external improvements to parking and access. It involves partners from KCC, Dover DC, South East Trains and Railway Heritage Trust, and is also part funded by the INTERREG 3B programme led by SEEDA covering railway stations in SE England, France, Belgium and Holland.	5/07/04	50,000		50,000.00	✓				1:10	1:13 Dover DC (£25K), LTP (£45K), SEEDA (£70K), INTERREG (£150K), Southeast Trains (£90K), Railway Heritage Trust (£50K), Department for Transport (£200K)	Completion of phase 1 of the development of quality improvements to station and its connection to Dover town centre. Station building now regarded by train operator as "fit for purpose" for domestic connection to High Speed 1, which is expected to double passenger numbers by 2014. Important connection also to Dover cruise business. Identified as one of critical early win projects for Dover Pride initiative. Consistent with T2010 Targets 2 and 3.
Total of Approved Infrastructure Bids			80,000	30,000	50,000.00							

Innovation												
Name of Bid	Project Description	Date Approved	Cash Limit	Completed Projects Underspend Returned to Fund	Total Overall Project Spend to 31 March 2008	Completed	On Schedule	Delayed	Cancelled	Anticipated Leverage	Achieved Leverage (to date)	Key project outcomes/achievements
PASCAL Observatory	KCC's founding partner contribution to PASCAL Observatory - international research and policy development alliance, which aims to develop, communicate and explain new and emerging ideas about Place Management, Social Capital and Learning Regions.	21/11/03	50,000	84.52	49,915.48	✓				1:4 Primary aims of the project were to raise Kent's profile on the international stage amongst leading academics/policymakers and to learn from and contribute to best practice across the key themes of the Observatory. Initial match funding from founding partners: Stirling University £50,000 Scottish Executive £50,000 RMIT Victoria £50,000 Dept Victorian Communities £50,000	1:5 Apart from the direct match start-up funding, there will be other financial benefits over time. The Thames Gateway study is worth 50K Euros for example and the Folkestone Conference may generate a small surplus.	Subscription services started in early summer 2007, marking the end of the start up phase of the project. KCC is still involved going forward as PASCAL Executive Board member, helping steer the future direction of the alliance. Key achievements to date include: • Raising KCC's profile on the international stage across the key themes of the alliance; • delivery of 5 international conferences, with representation/speakers from Kent at each sharing latest learning/best practice – 6th international conference to be held in Folkestone in Sept 2008; • 3 PASCAL books published by NIACE, including chapters on Kent – the latest published in Dec 07, edited and contributed to by Peter Welsh and with a forward by Paul Carter; • KCC to participate in 14 Region Pure Study – Universities in Regional Development; • PASCAL engaged in ongoing Thames Gateway area study (value £50K); • Established links with Victoria State Govt with a number of ministerial visits to Kent; • Specific community capacity building projects being developed – eg: HE, University and Local Authority collaboration project in relation to delivery of skills agenda with Glasgow University and project to UK/Australia qualifications transfer in particular for sustainable energy sector via online foundation degree co (of relevance to marine/avionics industry etc)
The Development of a Network of Strategic Innovation Gateways	Funding to cover work to develop a gateway network between Hungary, Kent and Virginia. The gateways will initially focus on B2B technology transfers: matching the technology needs of SMEs in Virginia, Kent and the South Great Plain region of Hungary with offers from the same areas, hopefully resulting in joint ventures and licensing agreements between the various companies.	23/05/05	70,000	6,235.53	63,764.47	✓				1:1.5 Anticipated leverage was comprised of the business and trade opportunities which would arise from the development of the gateways, and the use of European funding. Via SIGN, the attraction of the EBN Congress to Kent would bring local income to Canterbury and tourist attractions, expected to be in the region of £100,000.	1:0.4 Match funding from Technology Enterprise Kent of £25,500. As the project was time limited, it is difficult to quantify the total amount of leverage and the impacts from the expenditure are (understandably) less evident. The EBN Congress has brought some £75,000 local spend into Kent and the EMCO project for example, could be worth some \$100k in research grant alone.	Gateways established in Virginia (Centre for Innovative Technology - CIT) and Bacs-Kiskun, Hungary. Kent-based SMEs have been given the opportunity to market themselves internationally, which they would otherwise not have had. Best practice from the project formed a key part of the EBN Congress. Without SIGN it would not have been possible to bid for the EBN Congress.
Total of Approved Innovation Bids			120,000	6,320.05	113,679.95							

Promoting Kent												
Name of Bid	Project Description	Date Approved	Cash Limit	Completed Projects Underspend Returned to Fund	Total Overall Project Spend to 31 March 2008	Completed	On Schedule	Delayed	Cancelled	Anticipated Leverage	Achieved Leverage (to date)	Key project outcomes/achievements
Archery World Cup Event (July-August 2007)	To aid promotion of this event with the view to having the site used as a pre training camp for 2012 and have Kent designated as a National Archery Centre.	25/10/06	10,000		10,000.00	✓				1:60	Not known at this stage	This was the pinnacle event of 4 Archery World Cup events, as well as being a European Grand Prix event - Attended by 176 competitors from 32 countries including Olympic and world championship level athletes - Attended by local and national media - An independent appraisal by the Grand National Archery Society estimates that the event was worth over £0.5m to Dover's local economy

Kent Regeneration Fund Progress Schedule - Completed Projects to 31 March 2008

Appendix B

Name of Bid	Project Description	Date Approved	Cash Limit	Completed Projects Underspend Returned to Fund	Total Overall Project Spend to 31 March 2008	Completed	On Schedule	Delayed	Cancelled	Anticipated Leverage	Achieved Leverage (to date)	Key project outcomes/achievements
Medb Film Investments	Pilot project for Future Kent Development Fund that seeks to provide IP funding for film and television projects to attract high levels of inward investment, build Kent infrastructure and address talent drain from county.	13/08/07	75,000		75,000.00	✓				1:6.6 Up to £500k spent in Kent plus any IP returns/recoupments	1:2.6 Approx. return to date is £200k. £35K approx Media Plus 2007 European Parliament £15K (25% of which advance by KCC and recouped on completion) £10K Medb Film Fous £62K Courtyard Studios £50K Target Entertainment - for int. rights & UK distribution £10K Maidstone Studios £15K Medb Films	<p>The Film has been shot and has now entered the post production stage. Six official trainees have received their 3 weeks training, two of which have been retained by Medb Films in permanent posts, one has managed to gain a place at university doing film studies and 3 have worked on further productions brokered by Kent Film Office, including BBC, to build up their experience ready for permanent employment. The UK Film Council has expressed interest in setting up a Mentor programme for these and any future trainees, administered through Screen South, our Regional Screen Agency. 3 additional applicants were given the opportunity to gain valuable on set experience.</p> <p>Extensive positive press coverage, profiling KCC, Kent Film Office and county itself as filming hub. Local papers, Invicta Radio, Radio Kent, Meridan, BBC Southeast</p> <p>Medb films have also since won a coveted London Independent Film Festival Award for their feature film Ruby Blue which was filmed prior to The Calling. The prize has raised the profile of the film company and of the Creative Industries in Kent and will allow the company to complete the film ahead of schedule.</p> <p>The fund also marked the beginning of the Kent Film Network – this is designed to enable productions visiting the county to source as much of their filming needs from within the county, for example lighting and studio space.</p> <p>Raising awareness of these companies through the network means the Kent Film Office and those involved in the network are able to direct work to Kent based companies keeping as much of the production spend in Kent and building a reliable infrastructure and which strengthens our reputation as a film friendly county.</p>
Margate Shell Grotto	To fund emergency repairs to a Grade 1 listed secular building whilst stakeholders develop a strategy to secure regeneration of the environment around the Grotto.	21/06/07	10,000	0.82	9,999.18	✓				1:9	1:9 A grant from English Heritage in the order of £80,000 has now been awarded and a further £10,000 from Thanet District Council has also been secured.	<p>The Shell Grotto has suffered long term dampness that is slowly destroying the decorative shell panels (there being in excess of 4 million shells arranged on the walls) efforts by previous owners to cure the problem have failed. After consultation with the KCC conservation architect it was established that part of the potential cause of water ingress was in fact a leaking soil and rainwater drain. With regeneration funding emergency repairs were carried out to the drains. Further work is required to the yard above the shell grotto to reduce the problems of water penetration into the chalk around the passages and chambers forming the listed building. Regeneration funding made it possible to appoint specialist geotechnical and heritage consultants to develop a bid to English Heritage for grant funding towards a long term solution.</p>
Olympic Preparation - Support the 2012 Bid	To ensure that Kent derives maximum benefit from the 2012 Olympic Games across the areas of sport, young people, economic development, regeneration, the arts, tourism, volunteering, skills and transport. £20k Regeneration Fund funding was for early stage pump-priming activity	23/05/05 & 19/9/05	20,000	5,672.50	14,327.50	✓				This project was not about financial leverage - it was pump priming to get Kent's act together in responding to the London Olympics e.g. appointing a Kent Manager for 2012 Games, raising Kent's profile, developing a Kent Action Plan etc	Not known, but for example Kent businesses are already winning Olympic contracts and this is expected to escalate as the build and fitting for the London Olympics gathers pace.	<ul style="list-style-type: none"> • Manager for 2012 Games appointed • Kent Olympic Co-ordinating Group established together with nine subgroups covering economic development, tourism, volunteering, education skills and transport etc. • Lobbying and profiling Kent with Olympic Delivery Authority and LOCOG. • Kent strategy for the Olympics published. <p>Recently</p> <ul style="list-style-type: none"> • 31 venues across Kent and 5 from Medway have been selected as potential Olympic Pre Games Training Camps. This means that Kent has more sports facilities able to host international athletes than any other county. It puts Kent ahead of a number of regions, Scotland, Wales and Northern Ireland. The London Organising Committee of the Olympic Games and Paralympic Games (LOCOG) has chosen the facilities to be included in a guide that will be distributed to National Olympic Committees during the Beijing Games later this year. • Companies in Kent are being urged to "adopt-a-nation" in a effort to help the County attract more teams to train here in the build-up to the 2012 Olympics and Paralympics. It is hoped the scheme will create a database of employers interested in supporting overseas teams wanting to train in Kent. • January 2008 saw the national launch of the Compete For website, which opens up the 2012 Games supply chain to SMEs. Over 700 Kent Businesses have now registered on the Compete For website, some 2 of SE region registrations. • 14 Kent Businesses were identified in the launch of Compete For as SMEs that have already been awarded Olympic contracts • "2 in 12" - a new schools programme using the 2012 Games to inspire learning across the curriculum for children and young people in Kent. • Partners across Thames Gateway Kent, with input from regional partners, have been inputting to a pan-Thames Gateway Action Plan for 2012 Games. • Kent companion for 2012 Games' Small Grants Fund was launched in December 2007, to support cultural, creative and sports providers deliver activities and events that will demonstrate at least one of the Olympic and Paralympic values, and will support the Kent Companion efforts to promote sporting and cultural activity in the County. • Kent Companion underway to get the Olympic Torch for the 2012 Games to have an entry into the country through Dover. This would provide a significant profile for the county.

Name of Bid	Project Description	Date Approved	Cash Limit	Completed Projects Underspend Returned to Fund	Total Overall Project Spend to 31 March 2008	Completed	On Schedule	Delayed	Cancelled	Anticipated Leverage	Achieved Leverage (to date)	Key project outcomes/achievements
SME Tourism Business Engagement	To make sure Visit Kent developments bring the maximum economic gain to the region by identifying suitable pathways to SMEs. To raise awareness of the investment and opportunities so that full use of the Visit Kent facilities and services are achieved for the benefit of all.	04/06/07	25,000		25,000.00	✓				1:4	1:0.5 TSE - £5,000 toward DMS Training BLK - £5,000 toward Visit Kent Forum Interreg - £4,000 toward Pride in Kent website	<ul style="list-style-type: none"> DMS Training. The new Visit Kent DMS was launched in March 2007. Since then 5 DMS workshops have been carried out. In addition we have been working with Canterbury, Dover and Thanet district to deliver one to one training for the DMS. 75 businesses are currently updating directly on the website. Visit Kent Portal Developed the Kent Connect Portal and piloted with key tourism groups as a way of sharing information and creating a forum to discuss key issues. So far this is being used for the Visit Kent Partnership Group and the Visit Kent 2012 Steering Group. E- Communication Developed new e-newsletters to keep the industry regularly updated Website The new Pride in Kent B2B site is under construction and will form the basis of the wider trade website PR - achieved good local PR on Visit Kent activity to promote the opportunities to wide audience Face to Face As part of the restructuring process for Visit Kent have reviewed their communication strategy, are looking to implement new meeting structures which enable more business to get involved. This has included smaller more focused steering groups on particular topics, network events and an annual Chairman's Garden Party New Contact Management The Business Liaison Team have implemented a more effective contact management system enabling the whole team to access an up to date business database and ensure that all investors have regular contact Visit Kent Forum For the first time worked in partnership with BLK on the launch of Visit Kent. This format worked well as it enabled to integrate tourism business into wider Kent issues while at the same time allowing us to reach new audiences Evaluation and Monitoring As Part of the Visit Kent KPIs Business Liaison is going to be monitored and evaluated. Also going to survey on their views and perceptions to continually improve the service we offer.
Tour de France	To invest into marketing and communications leading up to the 2007 event.	24/08/06	50,000		50,000.00	✓				1:8.5 £70,000 funding from districts £25,000 funding from ODPM £35,000 funding from other partners £200,273 funding from SEEDA £80,000 funding from Interreg £15,000 private funding Total £425,273	<p>1:18.7</p> <p>£60,000 funding from districts £100,000 Transport for London £400,000 KCC medium term planning £25,000 funding from ODPM £35,000 funding from other partners £200,273 funding from SEEDA £80,000 funding from Interreg £15,000 private funding £10,000 KHS cycling development budget £10,000 channel corridor partnership Total £935,273</p> <p>The economic impact for Kent from Tour de France is estimated at £15 million in direct expenditure. In addition it is estimated that around £6 million has been achieved in global media coverage.</p> <p>(Transport for London estimate that the overall grand depart weekend including stage 1 in Kent has brought in around £73 million in direct expenditure with approximately £35 million in global media coverage.)</p>	<p>This proposal met all the key criteria of the Regeneration Fund:</p> <ul style="list-style-type: none"> This was just a one off initiative for 2006-2007 so the expenditure was time limited There were a range of partners providing substantial funding either through cash or in-kind contributions. <p>The project linked to:</p> <ul style="list-style-type: none"> The Vision for Kent Theme 9 – Enjoying Life in Kent – Tour De France will be a catalyst to promoting leisure cycling in Kent to both residents and visitors Kent Towards 2010– The Next Four Years A Great Place to Live and Work – as well as showcasing all the best that Kent has to offer on an international stage the Tour De France has also created a long-term legacy in terms of health benefits, social inclusion and sustainable transport underpinning key objectives from 'Towards 2010' of: Increased prosperity for Kent through business growth and job creation Reduced congestion Improved health and quality of life
The Other Boleyn -Film Tourism	To capitalise on a unique film tourism opportunity presented by the launch of "The Other Boleyn Girl" in February 2008. This special link between film and historical locations make the "Other Boleyn Girl" a unique opportunity for Kent to put itself on the global map, which is unlikely to occur again in the near future.	26/07/07	27,000		27,000.00	✓				In kind match only No actual additional funds were raised but all partners donated in kind support Attractions supplied discounted special offer rates and competition prizes Knole supplied venues for launch free of charge - Estimated value = £4,000. Hotels hosted journalists free of charge and also offered competition prizes – Estimate value = £2,000 Universal did not charge for the preview screening in London or the launch screening in Kent. Estimate value = £8,000 Universal images – they would have normally charged for these but gave them free in return for promoting the film = £5000 Enjoy England have provided free promotion on their website and included free entry in their e-newsletter. Estimate value = £2,000 Tourism South East provided free exhibition space at the Port Lympne Trade Fair. Estimated Value = £500 Total estimated in kind contribution £21,500	In kind contributions only	<ul style="list-style-type: none"> New Partnership with the Kent Film Office and Visit Kent working with Screen South, Heart of Kent, National Trust, English Heritage, Penshurst Place and Hever Castle. Production of the Other Boleyn Girl Movie Map distributed via traditional tourism networks but also trying to reach new audiences via cinemas E-marketing campaign including production of a dedicated Microsite www.visitTheOtherBoleynGirl.co.uk which has received 6,777 visit so far. The online competition has had 3262 entries with a very high 81% opt in rate. A dedicated e-newsletter was sent to 34,150 database a with a 18% click through rate (industry average is 15%) Fantastice International, National and Regional Press coverage with a PR campaign including press releases, press trips and a regional launch event at Knole in conjunction with Kino Cinemas Working with the Travel Trade with productions of new itineraries and promotions at key exhibitions such as British Travel Trade Fair Inclusion in the main stream Visit Kent activities – including the Visit Kent Guide, Visit Kent website etc. <p>A full campaign report will be produce by the end of June</p>

Kent Regeneration Fund Progress Schedule - Completed Projects to 31 March 2008

Appendix B

Name of Bid	Project Description	Date Approved	Cash Limit	Completed Projects Underspend Returned to Fund	Total Overall Project Spend to 31 March 2008	Completed	On Schedule	Delayed	Cancelled	Anticipated Leverage	Achieved Leverage (to date)	Key project outcomes/achievements
Visitor Economy in Coastal Kent	Developing the Visitor Economy in the Coastal Kent Zone through a co-ordinated partnership approach to stimulate regeneration.	04/06/07	40,000		40,000.00	✓				1:3.6	1:3.6 Income 2007 – 2008 TSE £5,000 Dover £5,000 Canterbury £5,000 Thanet £5,000 EKP £34,000 TSE Sub regional £5,000 TDC £850 Total £59,850 Income 2008 - 2009 TSE £5,000 Canterbury £5,000 Thanet £5,000 Shepway £5,000 Dover £5,000 Visit Kent £5,000 EKP Perception Work £27,000 Arts Council £10,000 1066 Country/Cinque Port Confederation £10,000 Margate Renewal £10,000 Total £87,000 The above demonstrates that in year 2 we have managed to leverage further funding. The plan is to double this by using it has match funding for an Interreg Bid with our West Flanders Partners. This does not include in kind support also offered by Visit Kent, the districts and EKP with office space, staffing, marketing services etc.	<p>1) To develop a partnership to deliver more joined up working and raise the profile of Kent's coastline</p> <ul style="list-style-type: none"> Developed a Visitor Economy Coastal Kent Board with representatives from all the districts. Appointed a Coastal Kent Manager Identified economies of scale and joint working opportunities for the benefit of all the partners involved. The first practical implication of this is joint working on Visitor Information Centres <p>2) To support tourism development by raising awareness of Coastal Kent and shifting perceptions to an image of high quality coastal short break destination</p> <ul style="list-style-type: none"> Perception Research providing a baseline for how current and potential visitors perceive the Kent Coastline Perception Workshops – to share the research, encourage joint working and plan next steps Joint marketing campaigns to promote and reposition the Kent Coastline. The first one will be Kent Culture Coast linking in with Folkestone Triennial, Whitstable Biennale and Turner Contemporary. <p>3) To improve the range and quality of the tourism product and infrastructure in Coastal Kent in order to develop the area into an attractive short break destination for the target markets</p> <ul style="list-style-type: none"> Briefed Consultant to develop a Coastal Tourism Development Strategy as a core element of VisitKent Development Strategy <p>4) To link up with wider Coastal regeneration partnerships</p> <ul style="list-style-type: none"> Joint work with Margate Renewal and Dover Pride on Interreg Bids such as Coastal Treasures Part of the KCC Coastal Action Zone Working with KCC Coastal Network Supporting Natural East Kent and Maritime East Kent
Total of Approved Promoting Kent Bids			257,000	5,673.32	251,326.68							

Rural Regeneration

Flavours of the Region (Produced in Kent)	"Flavours of the Region" is an initiative to promote high quality Kent speciality products and produce jointly with the specialities of Nord-Pas de Calais.	21/11/03	75,000		75,000.00	✓				Total bid value £500k including the French partners Kent £272,000 (£109,00 ERDF grant)	1:2 Total Kent spend £328,782 - ERDF grant £131,479 plus £24,000 from New Opportunity Fund	Flavours of the Region supported the development of the quality food sector in Kent and Nord-Pas de Calais. The primary aim was to support and promote quality produce to ensure that money remained regionally as well as nurture long term sustainability and enhancement of the County's economy and rural character. The project combined exchanges of experience in promotion and the development of joint activities to create and endorse a marketable identity for Kent and Nord-Pas de Calais food and drink that embraced and reinforced the importance of quality produce.
Produced in Kent	To support and promote Kent produce, in particular food, drink and allied sectors, in a way that sustains and enhances the county's economy and rural character.	11/07/05	365,500		365,500.00	✓				1:2	1:0.5 SEEDA: £129,000 LEADER+: £58,699	<p>Produced in Kent Limited was incorporated on the 12th July 2005 as a company limited by guarantee with KCC as its sole Member. The Board of Directors comprises 2 KCC Members and 5 other Directors selected from the Produced in Kent membership. A Company Secretary has been appointed. The company has a satellite office leased from Hadlow College in Hadlow and runs as an arms-length company whilst still being fully funded by KCC. The funding is currently provided from a KCC base fund in addition to specific funds from the Regeneration Fund budget. The base fund committed at £75K per annum over 3 years. The funding from the Regeneration Fund was £365,500 over 3 years decreasing each year.</p> <p>In addition, funding was secured from SEEDA of £129K to 31st March 2008. The SEEDA funding targeted the business with expanding markets and improving profitability for food growers and manufacturers in the County; to promote food produced in Kent as a key contribution to health lifestyles and to contribute to the environmentally diverse landscape in the county through the development of the farming sector and its food production activities.</p> <p>The business also achieved N4Y targets 49 and 50 and contributed to relevant LPSA2 targets on healthy living. The SEEDA funding also assisted with specific outputs including the publication of both an on-line producer directory and also a printed publication of the producer directory; promotion of the Taste of Kent Awards 2006 & 2007; the launch of a dedicated Kent Food Festival. Other outputs supported included public procurement, increasing lines into multiples and food service companies; a baseline study of primary food in Kent; creation of producer clubs; raising awareness of the Year of Food & Farming 2007-08; publication of a coastal food trail leaflet.</p> <p>The company launched a paid subscription scheme from 1st May 2007 deriving income of £17,500 in the year 31st March 2008. The membership now stands at 130. The project has promoted and participated in a variety of events including Living Land, Kent Show, Tour de France, The National Fruit Show.</p> <p>All events and promotions have raised the profile of the producer members resulting in economic growth for their businesses and the County as a whole. There is a steady stream of new members joining bringing new products and ideas. In addition to events, the company has been successful in introducing new lines into Sainsburys and Tesco stores resulting from meet the buyer events. The Kent Food Festival launched in 2007 was a successful event with others planned in future years. Outputs achieved from Leader+ funding included a series of studies, which included the viability of a Romney Marsh lamb producers network and investigate the possibility of PGI status; a research and mapping study of Farmers' Market activity and economic performance; Research and investigation into the operational requirements for the development of a local procurement initiative for Kent schools and also the development of a Kent Wine Trail and organisation of a winemakers network.</p>
Total of Approved Rural Regeneration Bids			440,500	0.00	440,500.00							

Supporting Independence

Kent Regeneration Fund Progress Schedule - Completed Projects to 31 March 2008

Appendix B

Name of Bid	Project Description	Date Approved	Cash Limit	Completed Projects Underspend Returned to Fund	Total Overall Project Spend to 31 March 2008	Completed	On Schedule	Delayed	Cancelled	Anticipated Leverage	Achieved Leverage (to date)	Key project outcomes/achievements
Community Entrepreneurship (Trading Up)	A programme to deliver enterprise training in deprived communities across Kent - European Social Fund [ESF] EQUAL2 project lead by Business Link Kent with delivery programme and structures for period 2005/07 (Dover is initial pilot).	30/07/04	20,000		20,000.00	√				1:90 Total programme £1.5 million (+ additional £300k European funding)	As anticipated leverage	Dover, Swale (Sheerness), Romney Marsh, Dartford and Gravesham, Canterbury, Ashford, Medway and Thanet programmes now completed.
Thanet Supporting Independence	Funding to support intervention pilot programme in pursuit of LPSA2 target on supporting Incapacity Benefit claimants back to work through health, happiness and well-being initiative	24/08/06	40,000	14,450.33	25,549.67	√				1:13 This programme was funded and delivered to support the wider Kent NOW programme as part of KCC's LPSA2 Target 8. The Kent NOW work was funded by pump-priming from the LPSA2 programme to the tune of £350k over three years. Without the funding from the Regeneration Fund, this additional piece of work would not have been possible as the total £350k was allocated to other expenditure.	1:13 This programme was funded and delivered to support the wider Kent NOW programme as part of KCC's LPSA2 Target 8. The Kent NOW work was funded by pump-priming from the LPSA2 programme to the tune of £350k over three years. Without the funding from the Regeneration Fund, this additional piece of work would not have been possible as the total £350k was allocated to other expenditure. The partnership delivery (through KCC's Supporting Independence Programme, Jobcentre Plus, SHL Ltd, Gravesend Adult Education Centre and Sheerness Healthy Living Centre) delivered four sets of workshops (an initial workshop and a follow-up workshop around three weeks later) in Gravesend (2), Sheerness and Folkestone. 35 individuals from a wide range of backgrounds and with a variety of health issues - including mental ill-health, drug and alcohol misuse problems and physical disabilities - attended the sessions. In addition to the workshop sessions, clients were offered telephone based health coaching from a trained cognitive-behaviour therapist. The process also led to significant learning, not least that many long-term Incapacity Benefit claimants have more common, easily-treated problems at the start of their benefit claim (such as low-level anxiety). If these issues were dealt with early on in their condition, the outcomes of the individuals are likely to have been significantly enhanced.	
Total of Approved Supporting Independence Bids			60,000	14,450	45,549.67							

Town Centre Renewal

Folkestone Bandstand Renewal	This renovation project is dependent on Shepway DC making a bid application to the Heritage Lottery Fund.	1/10/04	50,000	50,000.00	0.00				√	Funding could lever in significant capital funding in the next financial year from English partnerships	Zero to date	A decision was taken to withdraw Regeneration Fund monies if they had not been taken up by 31 March 2007.
Folkestone Public Realm	To move forward the regeneration of the neglected Tontine Street and Mill Bay areas by developing a plan for the improvement of the public realm in those areas.	11/05/07	37,000		37,000.00	√				1:100 No funding is yet forthcoming, but the groundwork is now in place to seek funding for construction	TBC	The concept design was successfully completed and on-going work is seeking partners and funding for the scheme. The project links with the KCC support for the Creative Foundation and provides the public realm linkage for the new Adult Education Centre, the Performing Arts and Business Centre under construction and the University Centre now open.
Margate Renewal Initiatives	To contribute to the wider regeneration of the waterfront and Old Town area of Margate and provide essential information for masterplanning work.	30/04/07	100,000		100,000.00	√				TBC Within a long list of agreed projects in the Margate regeneration action plan, this project, on a KCC owned site, is identified as a KCC responsibility. In signing up to this action plan, other partners within the Margate Renewal Partnership accept responsibility to lead and fund other projects.	TBC	The high quality development needs to be substantially completed before the opening of Turner Contemporary at the end of 2010. The scheme is required to maximise the regeneration opportunity offered by this prime seafront location and provide a significant income stream towards the operation of Turner Contemporary. The claim against the Regeneration Fund relates to Stage 2 of this work, which aims to select a preferred development partner from the short list of three achieved during Stage 1. Three short-listed developers - Crest Nicholson, Gleeson and Urban Splash - responded to Stage 2 of the marketing brief. They were interviewed in Jan 2008 and after a number of outstanding issues were resolved, Gleeson was selected as the preferred development partner in February. The output has been the selection of a significant development partner with a strong team and a national reputation to work with KCC towards the development outlined above. This result was achieved with development advice from DTZ, which was paid for from the Regeneration Fund.

Kent Regeneration Fund Progress Schedule - Completed Projects to 31 March 2008

Appendix B

Name of Bid	Project Description	Date Approved	Cash Limit	Completed Projects Underspend Returned to Fund	Total Overall Project Spend to 31 March 2008	Completed	On Schedule	Delayed	Cancelled	Anticipated Leverage	Achieved Leverage (to date)	Key project outcomes/achievements
Canterbury Palace Street Improvements	To raise the profile of Palace Street and Guildhall Street and create passing points/loading bays so that traffic is slowed and the street will become pedestrian friendly.	26/06/06	30,000		30,000.00	√				1:5	<p>1:20</p> <p>The total cost of delivering the King's Mile project in Palace St, Guildhall St and Sun Yard was £590K. The funding came mostly from Canterbury City Council with contributions from SEEDA via the East Kent Partnership and private sector traders within the area.</p>	<p>The project was completed on 5 October 2007 and officially opened by the Leader of Canterbury City Council. A street party followed organised by the traders and early indications are that there has been a significant increase in footfall and shoppers in the area with a proportional increase in retail turnover.</p> <p>All elements of the programme have been successfully completed:</p> <ul style="list-style-type: none"> • The pedestrianisation of Guildhall St and Sun Yard has been completed to link to High St with the King's Mile • A narrowed Palace St has been resurfaced • Co-ordinated street furniture has been installed in conjunction with new hard/soft landscaping • The profile of this more pedestrian friendly area has been raised with a positive impact on footfall and retail turnover.
Total of Approved Town Centre Renewal Bids			217,000	50,000.00	167,000.00							
2007-2008 Total of Completed Projects			1,794,500.02	197,580.08	1,599,074.31							

KEY:	
	International Portfolio
	Other Directorates